

**2004 VSCLS
Annual Meeting & Exhibition
Planning Committee**

Co-Chairs: Bernie Bekken
Janet Bowman

Program/Speakers:
Maribeth Greenway
Barbara Lindsey
Becky Perdue

Hotel: Bernie Bekken
Janet Bowman

Finance: Jerry Houghton

Exhibits: Bernie Bekken
Janet Bowman
Jerry Houghton

Awards: Karen Gordon

Entertainment/ Reception:
Pam Lonergan

Registration: Donna Odom

AVs: Randy Vandevander
Darrell Little

PACE: Judy Horton

Fund Raiser: Shirley Jenkins



Conference Registration

VSCLS Annual Meeting & Exhibition
FULL registration includes:

- P.A.C.E. approved continuing education,
- Exhibition hall passage
- Awards Reception
- Morning and Afternoon breaks
- Wine and Cheese Social

On Monday, March 29, the General Membership Meeting will be open to all members of VSCLS in good standing and a light lunch will be provided. Pre-registration will be required.

How to Register?



On-line

- www.vscls.org click on Meeting Registration.
- Pay on-line and receive a \$5.00 discount for Full Registration
- Credit Card payment only using PayPal service (a secure site)

Mail

- Include the completed Registration Form
- Make check made payable to:

VSCLS Spring Meeting.



**Mail to: Donna Odom
8900 Michaux Lane
Richmond, VA 23229**

Please register only one way, either on-line by credit card or through the mail. Do not register both ways.

On-Site

Registration will be available on-site. A \$10.00 fee will be assessed.

Cancellations and Refunds

All refunds, including those for registrations made on-line with Pay Pal, are paid to the person registered by check drafted from VSCLS.

Due to the limitations of Pay Pal, we are unable to issue refunds directly to your credit card account. Please allow up to 2-3 weeks for your refund check to be mailed.

There will be a \$10.00 service charge for processing refunds.

If it becomes necessary for you to cancel your registration, please notify Donna Odom in writing prior to **March 26, 2004.**

A registrant must submit a letter or an email containing the request for refund along with the registrant's name, address and the name of the person/institution to which the refund check should be made payable to.

If you cancel your registration after March 26 2004, please consider sending a substitute in your place.

No refunds will be made after March 26.

Special Accommodations

If you need accommodations that meet the regulations of the Americans with Disabilities Act, please indicate specific requirements in writing and attach it to the registration form.

Member Discounts

The following professional organizations



will be recognized and members of any of these will be given a discount on meeting registration.

On the Meeting Registration form, please place a check mark beside all that apply and print your current membership numbers as requested.

ASCLS	VSCLS	RSCLS
VSSAMT	AMT	MAABB
CLMA		

Earn P.A.C.E.

"Professional Acknowledgement for Continuing Education"

It is an administrative system established to serve as the quality assurance mechanism for educational programs offered to ASCLS members by ASCLS constituent societies. P.A.C.E. uses contact hours. One contact hour of instruction is awarded for each hour of participation in a continuing education activity. In each breakout session, a moderator will explain how to get credit for your attendance.

If you have any questions, please look for Judy Horton, VSCLS P.A.C.E. Coordinator at the Registration area.

If you would be willing to serve as a Moderator for any of the sessions you will be attending, please stop by the P.A.C.E. table upon your arrival and VOLUNTEER... it is painless!

Special Event

What? Annual Fund Raiser

Why? Two-fold benefit:

CMN Children's Miracle Network
(ASCLS National Charity)
and
VSCLS Student Scholarship

When? All day Monday, March 29, 2004

How? Purchase of "Keep This One" tickets for \$1.00



Putting one half of the "Keep This One" ticket on a "Gift Basket" of your choice, while holding onto the other half, with the hope your ticket will be pulled out as the winner during the Wine & Cheese Social.

Hotel Accommodations

Our host hotel, the Crowne Plaza Hotel, is situated in the heart of the historic district, minutes from Shockoe Slip, Sixth Street Market Place, museums, theaters, and fine dining. Located just north of I-95/I-64 at the corner of 5th and Canal Streets, the hotel has Richmond's best view of the James River. The hotel is located 9 miles from the Richmond International Airport.

The hotel has 16 floors and 299 beautifully appointed rooms. All guest rooms have 2 direct dial telephones with data port, voice mail, coffeemakers, ironing board/iron, cable TV, and hair dryer. The hotel offers a health club, sauna, whirlpool and indoor pool.

The *Pavilion Café* features casual dining for breakfast, lunch with create your own pasta bar, and dinner. Relax with your favorite cocktail in the *555 Canal Club*.

The hotel provides overnight guests with complimentary shuttle, based on availability, within a five-mile radius of the hotel.

Parking is available in a covered parking deck for \$7.00 for overnight guests with in/out privileges. Parking is free on the street. There are also other parking lots in the vicinity of the hotel.

The hotel has over 8,000 square feet of flexible meeting space, big enough for our exhibit hall, and meeting rooms.

Check-in time is 3:00 pm.
Checkout time is 12 noon.

A limited block of rooms has been reserved for our conference. Make your reservations now to avoid disappointments. The block of rooms will be held until February 29, 2004. Reservations will be accepted after the cutoff date, based on availability.

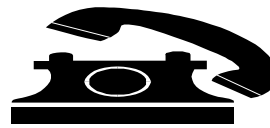
The following rates will be offered to the VSCLS, \$95.00 plus tax, single/double occupancy (taxes currently 12.5%). \$129 quad/suite.

The Crowne Plaza will extend the same group rate for two days prior and 2 days after the conference dates.

In order to guarantee reservations, individuals will be asked to send in a deposit in the amount of the first night's lodging or provide a major credit card number.

ROOM RESERVATIONS CAN BE MADE BY CONTACTING:

***CROWNE PLAZA HOTEL
555 East Canal Street
Richmond, VA 23219
Reservations: 804 -788-0900
Toll free reservations:
1-800-2CROWNE***



Directions to the Crowne Plaza Hotel:

From I-95 North or South:

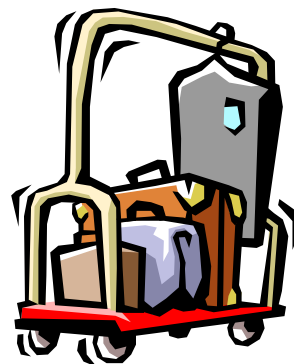
Take Exit 74A to Downtown Expressway (I-195) to East Canal Street.

From I-64 East or West:

Get on I-95 South, take Exit 74A to Downtown Expressway (I-95) to East Canal Street.

By Airline:

Richmond International Airport is about 9 miles from the hotel.



Annual Meeting Schedule

Sunday, March 28

12:00 noon - 8:00 pm

Registration Open

12 noon — 4:00 pm

VA CLEC

Topic: ASCLS Consumer Web Group

Speaker:

Mary Ann McLane, PhD
ASCLS Region II Director



This session will familiarize the educators with the ASCLS Consumer Web Group – a group of people who meet the needs of the consumer every day.

To get prepared for this session, please take the time to visit the following segment under “What’s New” on the ASCLS web-site:
Have questions about laboratory testing?

5:00 pm—7:00 pm

VSCLS Board Meeting

Monday, March 29

8:00 am - 4:00 pm

Registration Open

8:00 am—9:30 am

► **PSA**

Speaker:

David Plaut
Dade Berhing Inc.

► **The Weakest Link: Pre-analytical Variables in the Laboratory Testing Chain**

Speaker:

Karen Gordon, PBT (ASCP)
Northern VA Comm College

► **Packaging & Shipping Infectious Substances**

Speaker:

JoAnn Jellison
VA Division of Consolidated Laboratory Services

► **SARS: The Perfect Hospital Pathogen**

Speaker:

Richard P. Wenzel, M.D.
Virginia Commonwealth University Medical Ctr

9:30 am—10:00 am

Break with Exhibitors

10:15 am—11:30 am

► **Keynote Address**

“Leadership in This Time of Personnel Shortage”

Speaker:

James Griffith, PhD
University of Mass @ Dartmouth

Immediately following the Keynote Address, this years' awards to deserving individuals will be presented.

Awards Chairperson, Karen Gordon

Annual Awards Presentation:

- VSCLS Service Awards 5,10,15,20, 25 +Year s
- Omicron Sigma
- President’s Award
- Past President’s Award
- Keys to the Future
- Ida Reilly Honor Award
- Educator of the Year
- Member of the Year



Following the Awards presentation, a “Congrats” cake will be provided in the Prefunction/Registration area for what you could call your “pre-lunch” appetizer (you know the saying, “Life is short, Eat dessert first”) to honor the award recipients.

11:30 am—1:00 pm

► **General Membership Meeting**

All active members in good standing are welcome to attend. A lite lunch will be provided. Members **Must** indicate their intention to attend on registration form.

1:15 pm — 2:45 pm

▶ **Planning Your Retirement Income**

Speaker:

Beth Croushorn, CFP, MBA
American Express Financial Advisors, Inc.

▶ **Pertussis in Virginia**

Speaker:

Judy Carroll
VA Division of Consolidated Laboratory Services

▶ **Time Bombs: Dealing with Difficult People**

Speaker:

Karen Fields
Virginia Commonwealth University Medical Ctr

▶ **Assessing Linearity**

Speaker:

David Plaut
DADE Behring Inc.

2:45 pm—3:30 pm

Break with Exhibitors

3:30 pm — 4:30 pm

▶ **Chemical Terrorism Emergency Preparedness & Response**

Speaker:

Tim Croley, PhD
VA Division of Consolidated Laboratory Services

▶ **Training the Trainer: Tips and Topics in Phlebotomy Education**

Speaker:

Karen Gordon, PBT(ASCP)
Northern Virginia Community College

▶ **Time Bombs: Dealing with Difficult People (continued)**

Speaker:

Karen Fields
Virginia Commonwealth University Medical Ctr

▶ **Biomarkers & The Chest Pain Patient**

Speaker:

David Plaut
DADE Behring, Inc.



ALL STUDENTS

"Meet and Greet"

4:30 pm - 5:00 pm

Location TBA

5:00 pm — 8:00 pm

Wine & Cheese Social with Exhibitors

Tuesday, March 30

8:00 am - 9:30 am

▶ **Direct Access Testing**

Speaker:

Mary Ann McLane, PhD
ASCLS Region II Director

▶ **Emerging Bioterrorism Preparedness & Response Update**

Speaker:

Denise Pettit, PhD
VA Division of Consolidated Laboratory Services

▶ **Strategies for Financial Success**

Speaker:

Beth Croushorn, CFP, MBA
American Express Financial Advisors, Inc.

▶ **Outcomes: Contributors to Patient Well-being**

Speaker:

David Plaut
DADE Behring Inc.

9:30 am—10:30 am

Continental Breakfast with Exhibitors

10:30 am— 11:30 am

▶ **Laboratory Testing for the Detection and Tracking of Mycobacterium tuberculosis**

Speaker:

Ellen Basinger
VA Division of Consolidated Laboratory Services

▶ **Legislative Update**

Speaker:

Elissa Passiment
ASCLS Executive Director

► **Transfusion Reactions Kill**

Speaker:

Deborah Douglas, M.D.
Augusta Medical Center

► **DNA Microarrays**

Speaker:

Michael Langley
Virginia Commonwealth University Medical Ctr

11:30 am – 12:30 pm

Lunch on your own

12:30 pm—2:00 pm

► **Potassium and the Draw**

Speakers:

Pam Brown
Carilion Consolidated Laboratory

Emy Morris, MT(ASCP)
Becton Dickinson

► **Influenzae: Drift and Shift**

Speaker:

Lisa Weymouth, PhD
VA Division of Consolidated Laboratory Services

► **Enneagram: A Tool to Understand Yourself**

Speakers:

Mary Ann McLane, PhD
University of Delaware

Elissa Passiment
ASCLS Executive Director

**The Enneagram is a scientifically validated method for exploring your personality and understanding those of others. If you plan on attending this, session please visit:

http://www.enneagraminstitute.com/dis_sample_36.asp



SPECIAL OPPORTUNITY

The Division of Consolidated Laboratory Services (DCLS)

Cordially invites you to tour their new facility while in Richmond at the VSCLS Meeting.

Two times have been selected :

Monday, March 29 1:30 – 3:30

Tuesday, March 30 9:30 – 11:30

Shuttle Service will be provided.

If you are interested in this special opportunity you will need to mark the appropriate box on the registration form. This opportunity will be first come, first tour basis.

The Department of General Services' consolidated laboratory provides analytical testing services to the Commonwealth of Virginia and other states as requested through state and federal agencies.

DGS Division of Consolidated Laboratory Services
600 North 5th Street
Richmond, VA 23219

This "Special Opportunity" will have



P.A.C.E. established value. A five-question quiz will be provided to the attendee en route to the tour, and if desired, it will be scored upon return for credit.

VA DCLS Contacts:

Rebecca Perdue

JoAnn Jellison

Membership Categories

Professional—full voting privileges

- **Professional I**
Includes basic benefits plus the award winning journal, *Clinical Laboratory Science*
 - **Professional II**
Includes basic benefits only.
- National Dues:**
Professional I - \$90
Professional II - \$66
plus State Dues: VA \$10

Collaborative

(Non-voting Privileges)

Available to any individual who currently holds membership in any other *health related national organization* and **has never been a member of ASCLS.**
National Dues only: \$34

First Year Professional

(Full Voting Privileges)

Open to persons who have graduated within the last twelve months. Not required to be a previous ASCLS member.

National Dues: \$40

State Dues: VA \$10

Student

Open to persons enrolled in a structured program of training or academic instruction in clinical laboratory science, or to full-time graduate students in related science area.

National Dues: \$25

State Dues: VA \$5



JOIN **ASCLS** TODAY

BECOME PART OF YOUR
PROFESSIONAL
ORGANIZATION,

THE PREEMINENT
ORGANIZATION
FOR CLINICAL LABORATORY
PRACTITIONERS

Stop by the membership table
or

Join online at www.ascls.org

be all you can be

**National Medical Laboratory Week
April 18-24, 2004**

**"Laboratory Professionals...
Working with You for Better Health"**

**Remember TREXCO Associates, Inc
www.laboratoryweek.com**